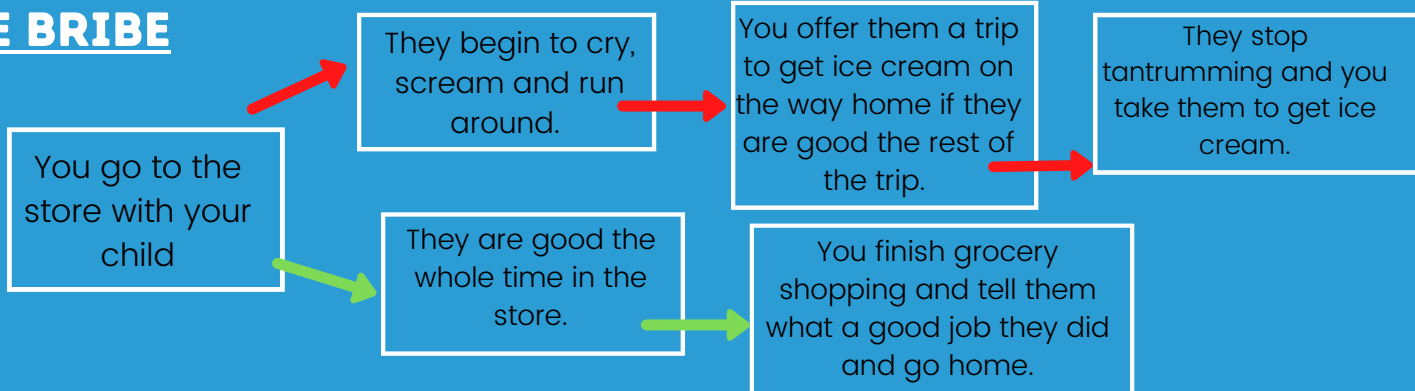
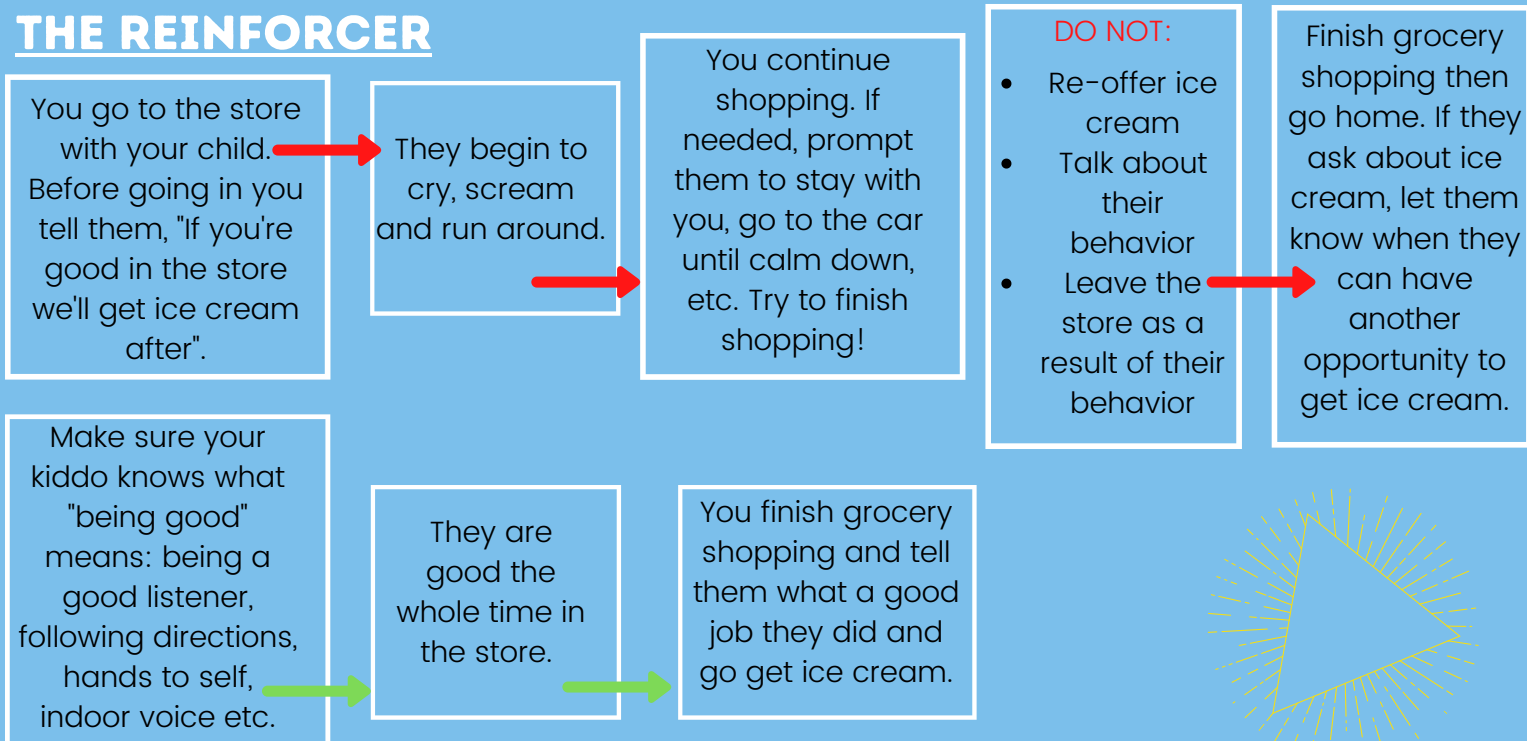


REINFORCEMENT VS. BRIBERY

THE BRIBE



THE REINFORCER



BRIBERY

Offering something in return for stopping a challenging behavior or engaging in a different behavior.

- Happens after a behavior has already started happening
- Tries to decrease challenging behavior in the moment
- Tries to stop the behavior quickly and can sometimes work quickly which is reinforcing the person bribing!
- Helpful for person doing the bribing in the short run but does not benefit anyone in the long run

REINFORCEMENT

Setting up a contingency in which the kiddo will receive a specified item after they engage in a specified behavior

- Is set up before any challenging behavior happens
- Tries to increase desired behavior
- Teaches a skill that can be challenging
- Benefit your kiddo as they receive the reinforcement